



Information Pack

What Begin Bright is all about

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Early learning and primary school education program





About Begin Bright

Begin Bright is an Australian program designed by teachers, for teachers. Its originator, Tina Tower, studied Primary Education at Sydney University focusing on how children learn to read. In 2004, she began privately teaching school readiness classes after seeing that parents wanted their children to be more prepared for when they started school. This curriculum teaches children between the ages of 3 and 6 aspects of Literacy and Numeracy, integrating Science and the Arts. It has been taught in Sydney since 2004 and began licensing in 2009 to ensure all children of Australia have access to a quality preschool program designed specifically for them. Upon starting public school, children will now be given a 45 minute assessment by their teacher to gauge their academic level, going to Begin Bright helps children be prepared for this initial assessment, and also gives parents the peace of mind that they have done all they could to give their child a positive beginning to learning.

The demand has grown significantly for children to be at a higher academic level upon commencement of primary school, this program has been designed to ensure that all literacy and numeracy curriculum requirements are met and children have a positive beginning to their learning. Through fun characters, stories and rhyme, letter sounds are easily remembered and activities are designed to reinforce number logic. Having a bright beginning to their education, children will have a more positive attitude and strive to achieve more throughout their lives. Begin Bright uses workbooks for each new concept that it introduces, though concrete materials are essential to young learners to gain a proper understanding of mathematical concepts and phonological sounds at the start of their journey, so these are also incorporated.

You can choose where to operate your classes, though they are most effective being ran from a subleased child related premises such as community hall, party room, play centre etc. Children attend a one hour class per week, costing around \$20 per class, payable by term. It is up to each licensee what to charge, this is just to give you an idea of figures. Each child upon joining the Begin Bright program receives an Education Pack which includes a workbook, bag and pencil. These packs can be purchased from Begin Bright each term. Upon re-enrolment, children are supplied a workbook. Class sizes usually have up to ten children per class. Children attend classes in the same way as they would a weekly dance or music class. A lot of children attending Begin Bright classes go to pre-school some days



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of the week for their socialisation, then to Begin Bright class to get their intensive one hour of education and focus.

Begin Bright Early Learning Program is run privately, most cost effective from a subleased premises. A good location for classes is party centres that have vacant rooms on weekdays, community halls, scout halls, music centres. Anywhere that has a child friendly business with a vacant room at the times that you want it. As these businesses will also benefit from your presence, you can usually negotiate quite a good rental price.

Begin Bright gives teachers the freedom to choose to work whatever hours you want through the week and the days while earning a lot of money and working in a rewarding industry where you see the immediate impact you have on a child's life. The average for Begin Bright licensees is to earn \$150 per hour after all expenses are paid, giving you greater opportunity to work less and spend more time with your children, continue in another job or enjoy your leisure time.

If you have never been self employed before, all the resources and assistance you need are available from Begin Bright to make your transition smooth and easy.

If you would like more information on owning a Begin Bright business and would like to receive an Information Pack and sample workbook, email or call Tina and give her your address so she can send you out more detailed information and prices.

tina@beginbright.com.au or 0414 810 749



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About Green Level Begin Bright

Green Level Begin Bright is the perfect introduction to learning for little ones. It introduces all the letter names and sounds of the alphabet so that when they have completed the year they have sound phonemic knowledge of the English language.

Numbers 1 – 10 are focused on, so that children learn to recognise them visually, write them, show them on their fingers and represent them with concrete materials.

This is done in a fun and interactive way proving to build children's confidence levels and give them a positive foundation and good attitude to what will be a lifetime of learning. Throughout the preschool years, play and socialisation is very important to a child's development and learning. For this reason, children should not be pushed at this stage to learn something that they have no interest in. If children enjoy learning, then they should be encouraged to progress and reach their potential. Using the Begin Bright program, children are taught in a fun setting to create a positive attitude to learning. As the content of lessons are quite intensive for young children, their time is limited to one hour. For the most positive results, the content of this one hour lesson should be reinforced by going through the child's book and activities for ten minutes every day by a parent or carer. Carer's should also strive to read their child at least one book every day that they enjoy. Inspiring an enduring enjoyment of learning is a key objective in the Begin Bright program.

About Yellow Level Begin Bright

Yellow level Begin Bright classes are designed specifically for children starting school the following year. They introduce children to phonetic sounds, numbers to 20 and handwriting skills. They learn to recognise these sound formations as letters, recognise their sound in words and write words containing the sounds. We focus on single sounds at the beginning, end and middle of three letter words.

They will learn to recognise and write numbers 1 – 20, and learn to add single digit numbers.

Begin Bright teaches synthetic phonics so that when children arrive at the stage of decoding words, the words can be broken into the smallest pieces e.g. b-ea-ch. This approach gives children more decoding success when they reach words that they cannot identify through context and appearance alone. Once an unknown word can be decoded, it is important that children comprehend what they are reading and simply don't read the text on the page. Vocabulary should be explained and comprehension activities are vital for holistic reading success. Listen to different sounds in words as we break them up b-a-t, f-i-sh. This approach is used toward the end of Yellow Level once children have mastered their single sounds.



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